

BLUE BEACON TRUCK DRIVER APPRECIATION WEEK 2019 SWEEPSTAKES

CONSUMER DISCLOSURE

1. No winners will be selected prior to September 2, 2019. On or following that date, the winners of this promotion (the "Promotion") shall be chosen strictly in the manner provided in the Rules, Terms, and Conditions found on the promotion website.
2. **NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**
3. Identification and estimated retail value of each prize in the Promotion is found in Section 6 of the Rules, Terms and Conditions.
4. The odds of winning depend on the total number of entries received, as explained more thoroughly in the Rules, Terms, and Conditions.
5. The Promotion is sponsored by BLUE BEACON INTERNATIONAL, PO Box 856, Salina, KS 67402.
6. Receipt of a prize is restricted solely by the eligibility and participation requirements explained in the Rules, Terms, and Conditions. No additional restrictions apply, except as provided for by applicable law. Must be 21 and a legal resident of the United States to participate. **VOID WHERE PROHIBITED.**
7. The Promotion has an entry deadline of September 1, 2019, for a chance to win, as explained more thoroughly in Section 2 of the Rules, Terms, and Conditions.

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RULES, TERMS, AND CONDITIONS

1. **NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

2. **Promotion Description:** The BLUE BEACON TRUCK DRIVER APPRECIATION WEEK 2019 SWEEPSTAKES ("Sweepstakes") begins on AUGUST 19, 2019 AT 8:00 AM CST and ends on SEPTEMBER 1, 2019, at 4:59 PM CST. (the "Promotion Period").

3. **Sponsor:** The sponsor of this Sweepstakes is BLUE BEACON INTERNATIONAL ("Sponsor"). By participating in the Sweepstakes, each Entrant unconditionally accepts and agrees to comply with and abide by these Rules, Terms and Conditions ("Official Rules") and the decisions of Sponsor, which shall be final and binding in all respects. Sponsor is responsible for the collection, submission or processing of Entries and the overall administration of the Sweepstakes. Entrants should look solely to Sponsor with any questions, comments or problems related to the Sweepstakes. Sponsor may be reached by email at PROMOTION@BLUEBEACON.COM during the Promotion Period.

4. **Rules, Terms, and Conditions:** By entering, all participants agree to be bound by the Rules, Terms, and Conditions of the Promotion. All participants additionally agree to be bound by BLUE BEACON'S decisions made in connection with this Promotion.

5. **Eligibility:** The Promotion is open to legal residents of the United States who are at least 21 years old (each, an "Entrant"). Sponsor, and their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies and each of their respective officers, directors and employees (the "Promotion Entities"), are ineligible to enter the Sweepstakes or win a prize. Household Members and Immediate Family Members of such individuals are also not eligible to enter or win. "Household Members" shall mean those people who share the same residence at least three months a year. "Immediate Family Members" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. This Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited or restricted by law.

6. Prizes:

Grand Prize

One (1) winner will receive their choice of either a 2020 Daytona 500 package for four persons or a 2020 Super Bowl package for two persons. Approximate retail value: \$18,000. In addition, each winner will select a charity from the following list and Sponsor will make a \$2500 donation in the winner's name.

2020 Daytona 500 Package Includes:

- 7 day/6 night accommodations at the Delta by Marriott Daytona Beach Oceanfront
 - Full service hotel with onsite restaurant and bar
 - All rooms have private balconies and ocean views
- Check in Tuesday February 11, 2020; Check out Monday February 17, 2020
- Reserved Tri-Oval Club tickets on Saturday in Sections 340-362 or 440-462
- Reserved Tri-Oval Club tickets on Sunday in Sections 340-362 or 440-462
- Fan Zone Passes on Saturday & Sunday
- Roundtrip airport shuttle transportation from Daytona International Airport
- Roundtrip transportation to Daytona International Speedway on Saturday & Sunday
- Admission to the Motorsports Museum, located at Daytona International Speedway
 - See the history of motor sports at this brand new museum
 - Former race cars & NASCAR artifacts to be on display
- Official Daytona 500 race program
- 2 Day Scanner Rental (1 scanner per person)
- Complimentary Wi-Fi at the hotel
- Complimentary parking at the hotel
- Ticket holder and lanyard
- All sales taxes
- \$2000 cash for miscellaneous expenses
- Airfare (arranged by Sponsor) to and from Daytona International airport from winner's nearest major airport

2020 Super Bowl Package Includes:

- 4 days/3 nights accommodations at the Embassy Suites Ft. Lauderdale
 - All rooms are 2-room suites with private bedroom and separate living room
 - Hotel is located near shopping, dining, nightlife, and Fort Lauderdale beach
- Check in Friday, January 31, 2020; Check out Monday, February 3, 2020
- Upper Level Goalline-20 Yardline Tickets to the 2020 Super Bowl on February 2
- Roundtrip transportation to Hard Rock Stadium on game day
- Water Taxi Pass on Saturday for tour of Fort Lauderdale and transfer to Las Olas Boulevard
 - Famous Las Olas Boulevard features 17 blocks of fine dining, nightlife, museums, and superior shopping
- Roundtrip airport shuttle transportation from Fort Lauderdale Airport
- Daily cooked to order breakfast at the hotel
- Evening reception at the hotel on Friday & Saturday from 5:30-7:30 pm including light snacks, soft drinks, beer, and wine
- Welcome pack including coupons for local attractions, shopping, and restaurants

- Ticket holder and lanyard
- All sales taxes
- \$500 cash for miscellaneous expenses
- Airfare (arranged by Sponsor) to and from Fort Lauderdale airport from winner's nearest major airport

The Grand Prize Winner and his or her travel companion(s) are responsible for travel costs to and from the nearest major airport, all additional tours, discretionary hotel and dining charges, meals in alternative dining venues, alcoholic beverages, boutique purchases, and any other incidental costs or other expenses not specifically set forth herein.

The Grand Prize Winner receiving the prizes, which will total \$600 or more, will also be required to provide Sponsor with a completed W-9.

List of Truck Driver Charities eligible for donation: St. Christopher Truckers Relief Fund, Trucker Charity, Truckload of Respect, Truckers Final Mile, Operation Roger, Truckers Against Trafficking

Gift Card Prizes

One Hundred and Seven (107) - \$500 Visa Gift Cards will be awarded to one entrant at each of our 107 locations in the United States. Retail value: \$500.

Only one prize per person and per household will be awarded. Gift cards are subject to the terms and conditions of the issuer. Prizes cannot be transferred, redeemed for cash, or substituted by winner. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. The Approximate Retail Value (ARV) of the prize represents Sponsor's good faith determination. That determination is final and binding and cannot be appealed. If the actual value of the prize turns out to be less than the stated ARV, the difference will not be awarded in cash. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Restrictions, conditions, and limitations may apply. Sponsor will not replace any lost or stolen prize items.

This Sweepstakes is open to legal residents of the United States and Prizes will only be awarded and/or delivered to addresses within said locations. All federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the prize winner. Failure to comply with the Official Rules will result in forfeiture of the prize. Prior to prize distribution, proof of Social Security Number and signed image release will be required. If not provided within seven (7) days an alternate winner may be selected.

7. **Odds:** The odds of winning the Grand Prize are 1/the total number of entries received. The odds of winning a Gift Card Prize are 1/the total number of entries received at your chosen location via the submitted entry form.

8. **How to Enter:** One entry per person during the Promotion Period. Enter the Sweepstakes during the Promotion Period online by visiting the entry form, which can be found on the following website at **BLUEBEACON.COM/TDAW2019star**.

Automated or robotic Entries submitted by individuals or organizations will be disqualified. Internet entry must be made by the Entrant. Any attempt by Entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, logins or any other methods, including, but not limited to, commercial contest/sweepstakes subscription notification and/or entering services, will void Entrant's Entries and that Entrant may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. All Entries must be posted by the end of the Promotion Period in order to participate. Sponsor's database clock will be the official timekeeper for this Sweepstakes.

9. **Winner Selection:** The Winner(s) of the Sweepstakes will be selected in a random drawing from among all eligible Entries received throughout the Promotion Period. The random drawing will be conducted no sooner than September 2, 2019, by Sponsor or its designated representatives, whose decisions are final. Odds of winning will vary depending on the number of eligible Entries received.

10. **Winner Notification:** Winners of \$500 Visa Gift Cards will be notified by SMS text and/or email at the phone and/or email address provided in the Entry Information on or about Friday, September 6, 2019. Winner of NASCAR Daytona 500/NFL Super Bowl prizes will be notified via telephone number and email provided in the Entry Information on or about Thursday, September 5, 2019. Potential Winner must accept the prize by email as directed by Sponsor within seven (7) days of notification. Sponsor is not responsible for any delay or failure to receive notification for any reason, including inactive email account(s) or incorrect or non-working telephone numbers, technical difficulties associated therewith, or Winner's failure to adequately monitor any telephone or email account.

Any winner notification not responded to or returned as undeliverable may result in prize forfeiture. The potential prize winner may be required to sign and return an affidavit of eligibility and release of liability, and a Publicity Release (collectively "the Prize Claim Documents"). No substitution or transfer of a prize is permitted except by Sponsor.

11. **Privacy:** By entering the Sweepstakes, you grant Sponsor permission to share your email address and any other personally identifiable information with the other Sweepstakes Entities for the purpose of administration and prize fulfillment, including use in a publicly available Winners list.

12. **Limitation of Liability:** Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Sweepstakes; (d) inaccessibility or unavailability of any network or wireless service, the Internet or

website or any combination thereof; (e) suspended or discontinued Internet, wireless or landline phone service; or (f) any injury or damage to participant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Sweepstakes or download of any materials in the Sweepstakes. IN NO EVENT SHALL SPONSOR OR THE PROMOTION ENTITIES BE LIABLE TO ANY ENTRANT OR WINNER FOR DAMAGES THAT EXCEED THE VALUE OF THE PRIZE TO BE AWARDED TO ANY INDIVIDUAL ENTRANT IN THIS SWEEPSTAKES.

By entering the Sweepstakes, you release and discharge Sponsor and the Promotion Entities from any liability whatsoever in connection with the Sweepstakes, your participation in the Sweepstakes, or with the acceptance, possession, use or misuse of any prize including, without limitation, legal claims, costs, injuries, losses or damages, demands or actions of any kind (including, without limitation: personal injuries; death; damage to, loss or destruction of property; rights of publicity or privacy; and defamation or portrayal in a false light). Sponsor and the Released Parties will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Sweepstakes. Sponsor and the Released Parties will not be responsible for any inaccurate Grand Prize details supplied to an entrant by any third party related to this Sweepstakes. Additionally, you hereby agree to indemnify the Sponsor and the Released Parties from any and all losses, damages, costs, expenses, rights, claims, demands and actions (including attorney's fees and expenses for litigation and settlement), which may be brought against any one or more of them by anyone claiming to have suffered loss or damage as a result of your participation in the Sweepstakes and/or with your acceptance, possession, use or misuse of any prize.

If, for any reason, the Sweepstakes is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part. In such event, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor reserves the right to award any remaining prizes (up to the total ARV as set forth in these Official Rules) in a manner deemed fair and equitable by Sponsor. Sponsor and Released Parties shall not have any further liability to any participant in connection with the Sweepstakes.

13. **Disputes:** Each Entrant agrees that: (i) any and all disputes, claims, and causes of action arising out of or in connection with this promotion, or any prizes awarded, shall be resolved individually, without resorting to any form of class action, and any judicial proceedings shall take place in a federal or state court within the State of Kansas.; (ii) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (iii) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the promotion, shall be governed by, and construed in accordance with the laws of the State of

Kansas, without giving effect to any choice of law or conflict of law, rules or provisions (whether of the State of Kansas, or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of Kansas.

14. **Winner List/Official Rules**: To obtain a copy of the Winner List or a copy of these Official Rules, send your request along with a stamped, self-addressed envelope to BLUE BEACON INTERNATIONAL Attn: TDAW at PO Box 856, SALINA, KS 67402. Requests for the names of the winners must be received no later than November 15, 2019. For accessing a Winner List online, visit BLUEBEACON.COM/TDAW2019star. The winner list will be posted after winner confirmation is complete.